



Press release of the 30th April

650 new show drones in LANG portfolio

Uvify IFO Drone expands our drone portfolio

LANG AG is expanding its product range in the drone sector by investing in the IFO Uvify. The Lindlar-based company is also taking over its exclusive distribution throughout Europe. A total of 650 drones from Uvify are now part of the LANG portfolio. With this step, the AV company is responding to the constantly growing interest in drone shows.

The IFO holds a special status worldwide as one of the most widely used show drones: Over 40,000 units of the Uvify are in use in more than 25 countries, demonstrating the ever-increasing importance of drones in the field of professional video technology.

With a flight time of up to 25 minutes and a fast-charging battery system, this combination enables an efficient flight, benefits power management and makes the IFO drone an impressive piece of technology. The redundant flight scheduling system ensures the safety of ongoing operations. In addition, the Uvify drone offers long-term, future-orientated operation thanks to its modular design, which also allows for later modifications.

LANG also offers a wide range of training opportunities: From the basics of drone flying to comprehensive courses about the planning and realization of displays. The training covers a wide range of different levels of expertise and equips trainees with all the skills they need for the performance of drone shows.

About LANG

LANG is a European wholesaler for the rental and sale of visual presentation equipment and its peripherals. The company has specialised in offering particularly high-quality products to the professional AV market. Thanks to constant research and development as well as clear market proximity, LANG is able to offer rental and purchase customers the right products from an extensive portfolio. LANG maintains close partnerships with leading manufacturers all over the world. Due to their independence in the market and experienced specialists as contact persons, manufacturers and customers take advantage of the intensive exchange of experience during product development, the design of projects and before purchase decisions are made. Services, also as an official service centre for renowned manufacturers, complement sales and round off the range of services offered by LANG. At the beginning of 2017, LANG AG founded two independently operating companies in Switzerland and the UK, as well as in Spain in mid-2019. Together with LANG BARANDAY AG in Zurich, LANG UK in London and LANG IBERIA in Barcelona, LANG will from now on serve the European market.

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